

THE CAPITAL CAMPAIGN FOR THE
YMCA OF THE UPPER MAIN LINE

BUILDING *the* FUTURE



EXPANDED CHILDCARE, YOUTH AND TEEN PROGRAMS

We love the Y. There's always something going on: Swimming, the teen center, exercise classes, even parties. The swim team teaches great values, too. But for every kid on the team, there's another who'd like to join and can't. New facilities will let more people be part of all our teams.

—Kelly and Eddie
Liemkuhler

BETTER ACCESSIBILITY TO PROGRAMS AND FACILITIES

The Y is a great place and I miss coming here. Swimming at the Y gave me absolute, 100-percent freedom in the water. New changing rooms and elevator access to the pool will make it possible for me to come back.

—Will Keech

GREATER HEALTH AND FITNESS OPPORTUNITIES

The YMCA enriches our community with its presence. Not only does it benefit your physical well-being, but it's a place where you can improve your mind and spirit, especially through the different people you meet — what I think of as the "Y Family."

—Ken Hill

PRESERVING *the* LEGACY





*John and Ken Hill.
Brothers. Swimmers. Fitness enthusiasts. Y members
since 1974 and 2003 Capital Campaign Advocates.*



*Ann and Will Keech.
Participated in swimming programs for
therapy, physical development and pure joy.
2003 Capital Campaign Advocates.*

A WELCOME CHALLENGE TO GROW

The YMCA of the Upper Main Line faces an exciting challenge: How can we continue to meet the demand from our growing communities and membership?

The answer involves renovating, reconfiguring and expanding our facilities. At Berwyn, the facilities and the mansion, in particular, require significant maintenance and have become expensive to operate. In addition, we've reached the building's physical limits in terms of accessibility and space. At Lionville, we're out of space and lack some basic facilities and programs typically offered at a Y, for example, a gymnasium for youth sports and adult wellness activities. Also, membership is increasing each year at a rate faster than we can adequately serve.

A VITAL PART OF YOUR COMMUNITY

Founded and governed by volunteers, the YMCA of the Upper Main Line is a locally operated non-profit organization with membership open to men, women, boys and girls of all races, religions, incomes and ability. Chartered in 1962, we have worked "to be the leading charitable community resource ... dedicated to building healthy spirit, mind and body through programs and services that nurture children, strengthen families and build strong communities."

WE CAN DO MORE — WITH YOUR HELP

We want to continue to be a gathering place and center for our communities. Our strengths are to bring people together in a caring atmosphere and to build strong kids, strong families and strong communities. The YMCA enriches lives through our programs and services. But we depend on you to make that possible.

Please join others who are stepping forward to help us meet this challenge. Only your help can make our vision for "Building the Future, Preserving the Legacy" a reality.

OUR TRACK RECORD OF SERVICE

Our programs and services benefit and improve the lives of a great many people throughout the community. Last year we accomplished the following:

MEMBERSHIP/PROGRAM PARTICIPATION

- 35,000 members and program participants used our branches.

COMMUNITY OUTREACH AND SERVICE

- 820 volunteers provided nearly 25,000 hours of service.
- Area residents received more than \$425,000 in financial aid that provided 1606 Y memberships and paid for 224 program fees.
- We conducted Special Olympics, Mentoring programs, Angel Tree (Christmas for 4,000+ underprivileged and at-risk children) and other programs in collaboration with 66 local, state and national agencies and organizations.

CHILDCARE, YOUTH AND TEEN PROGRAMS

- 2,162 children attended daily summer camp programs.
- 475 children, some with special needs, received daily care at four locations.
- 5,000 youth participated in sports, dance, arts, humanities and environmental activities
- 1,949 teens took part in a variety of programs and social activities.

AQUATICS PROGRAMS

- 3,000 children learned to swim in our pools.
- 350 children competed on our swim teams.

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B E R W Y N B R A N C H

PRESERVING THE LEGACY

The Berwyn branch occupies a 54-acre campus, the heart of which is the 100-year-old Cassatt mansion. Over the past 40 years, extensive renovations, preservation efforts and additions to the house have resulted in a heavily used YMCA and community center. Now, however, high maintenance costs, membership demands and the need for easier accessibility have resulted in the Berwyn facility reaching its limits.

BUILDING THE FUTURE

Our vision is to transform this wonderful old house into a modern, multipurpose center for community activities. We'll retain the mansion as a vital centerpiece and treasured community landmark while creating an up-to-date facility. This will involve renovating existing facilities, and adding 13,000 square feet of space. When complete, the Berwyn branch will greet members and visitors with an open, inviting reception area that provides convenient access to all areas. There will be a spectacular glass-walled atrium and the entire branch will be up to community standards for aesthetics, comfort and accessibility — in other words, a great place to visit, exercise, learn *and* grow.

A BETTER YMCA FOR YOU!

User-friendly improvements coming to your YMCA at Berwyn include:

- **Accessibility** — A centrally located elevator and larger hallways will give all members and participants easy access to program areas.
- **Pools and Locker Rooms** — Extensive renovations will make these facilities more family friendly, particularly for those with young children, and seniors with care givers.
- **Wellness Center** — Centrally located, and designed to meet the fitness routines of a wide variety of ages and abilities.
- **Activities Studios** — Multi-use space for programs that develop the spirit, mind and body for participants of all ages and abilities.
- **Babysitting Areas (Child Watch and Adventure Zone)** — Recreational and enrichment activities for children of parents participating in adult programs.
- **Teen and Older Adult Center** — A computer zone, library reading zone, game zone, multi-media zone and cafe.



L I O N V I L L E B R A N C H

PRESERVING THE LEGACY

In a relatively brief time, the Lionville branch has established a legacy of dynamic growth. Just 25 years ago, we began as a store-front facility serving fewer than 200 members. Since then the YMCA has responded to rapid population growth and exploding demand for family programs with two facilities. Now, with more than 11,000 members, we are again at full capacity and struggling to keep pace.

BUILDING THE FUTURE

Our vision is to meet the needs of our rapidly growing community — first, by adding needed space and facilities; and second, by providing programs and services not currently available. We will do this by adding 28,000 square feet and several important outdoor recreational amenities to our existing branch. The expanded facility will be a welcoming, full-service YMCA for the Lionville community to use and enjoy through generations of growth to come.

A BETTER YMCA FOR YOU!

User-friendly improvements coming to your YMCA at Lionville include:

- **Gymnasium** — For multiple youth, teen and adult sports programs, childcare, teen activities, and family programming.
- **Exercise Room, Walking Track and Locker Rooms** — Expanded health and fitness facilities for a variety of exercise programs.
- **Pools** — The existing outdoor pool will be enclosed to allow year-round adult and senior exercise programs, youth swim lessons, and family pool time. An additional outdoor pool will accommodate seasonal usage.
- **Expanded Childcare Center** — Quality, affordable childcare for families.
- **Art & Humanities Center** — An opportunity for youth theater, art, music and dance programs.
- **Skate Park** — A safe, supervised venue for youth and teens.





*Eddie, Julie and Kelly Liemkuhler.
Believe the benefits of Y membership go beyond the family to the community at large. Y members since 1997 and 2003 Capital Campaign Advocates.*



CAMPAIGN BUDGET

BERWYN - PHASE I	Cost
Includes new Wellness Center, new centers for teens, older adults and children (babysitting)	
Phase I Total	\$4,400,000
BERWYN - PHASE II	
Includes new Special Needs locker room, expanded Wellness Center (+40%), new youth locker rooms	
Phase II Total	\$3,320,000
BERWYN TOTAL	<u>\$7,720,000</u>
LIONVILLE COMMUNITY YMCA - PHASE I	
Includes new gymnasium, expanded wellness and child care, new family and special needs locker room	
Phase I Total	\$2,500,000
LIONVILLE COMMUNITY YMCA - PHASE II	
Enclose current outdoor family pool	
Phase II Total	\$700,000
LIONVILLE COMMUNITY YMCA - PHASE III	
Includes new outdoor pool and skate park	
Phase III Total	\$700,000
LIONVILLE TOTAL	<u>\$3,900,000</u>
Campaign Administration	\$325,000
GRAND TOTAL	<u>\$11,945,000</u>



The YMCA of the Upper Main Line
1416 Berwyn-Paoli Road
Berwyn, PA 19312