



Steel Craft INDUSTRIES

Contributing to Your Profitability and Growth

METAL FABRICATORS *for the* LIGHTING INDUSTRY



- Dedicated Fluorescent Lighting Capabilities
- Fast Turnaround on Estimates, Prototypes and Production
- Full Engineering Department
- Extensive Design-for-Manufacturability Experience
- Fully Automated and Conventional Production Technologies



STEEL CRAFT INDUSTRIES: A FULL SPECTRUM *of* ON-DEMAND LIGHTING EXPERTISE

Product design begins with fully detailed on-screen 3D models. Steel Craft's flexible manufacturing capability can be used to produce parts of all sizes and complexity, from complete housings to any smaller component.



SINCE 1946, AMERICA'S LEADING MANUFACTURER OF FLUORESCENT FIXTURE COMPONENTS AND ASSEMBLIES

Whether you require unwired catalog fixtures or reliable out-sourced manufacturing of your own proprietary designs, you can be confident that Steel Craft Industries "does lighting right." We know the technology, the applications and — most important — what you need from a key supplier to succeed in the competitive global lighting industry:

- **Expert manufacturing** of new fluorescent lighting fixtures and components
- **Fast turnaround** on quotes, prototypes and production
- **Award winning design** capability with SolidWorks 3D prototyping
- **Access** to expedited photometric testing
- **Highly responsive** customer service
- **Rigorous quality** assurance

We are committed to being your source of competitive advantage. Call us on your next order of catalog products or custom items for superior manufacturing support and services.

ENGINEERING

Leading-edge designs featuring the latest energy-efficient lighting technologies and decorator styles

- New product design and engineering, from concept through manufacturing
- SolidWorks and CAD/CAM capabilities
- Fully staffed with fluorescent lighting engineers, draftsmen and manufacturing specialists
- Designs incorporate the latest materials, lamps, ballasts and sockets
- Virtual prototyping for fast online review of concepts, designs and manufacturing drawings



Steel Craft can operate as your design department to save the incremental overhead of additional engineering staff on selected projects.

PRODUCTION

Flexible state-of-the-art capabilities for high-volume products, short-run custom items or ongoing just-in-time manufacturing assignments

- 100,000-square-foot facility in Newark, N.J., convenient to all modes of shipping
- Products manufactured via best practical method to achieve cost efficiency and prompt delivery
- Automated flexible manufacturing system (FMS), cell manufacturing and conventional fabrication departments
- Skilled personnel working within a system that promotes continuous process improvement
- Steel and non-ferrous metals



Steel Craft has all equipment and skilled personnel in place to support or supplement your capabilities.

FINISHING, WAREHOUSING AND SHIPPING

Extensive facilities for finishing, packaging and shipping products that surpass industry cost and quality standards

- Conveyorized electrostatic spray painting using a four-stage phosphate wash and highly reflective baked white enamel
- Custom finishes available
- Convenient warehousing and JIT delivery for fixtures, components or subassemblies produced in inventory quantities
- Internal shipping docks for simultaneous loading of two trailers
- Rigorous quality assurance procedures through all stages of production and finishing

Meticulous attention to quality includes final retouching and packaging improvements to ensure product safety during storage and shipping.





AN EXTENSIVE CATALOG
of **FLUORESCENT FIXTURE**
COMPONENTS *and* ASSEMBLIES



Accessory Components



Decoratives



Industrials



Recessed



Strips



Surface



Wraparounds

**Let Steel Craft meet your cost
and manufacturing objectives!**

For more information, a competitive price and delivery quotation, or to discuss new product development efforts, call Sales and Marketing at **973-824-5871**.

The entire Steel Craft catalog can be viewed online at **www.steelcraft.ws**.

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191 Murray Street, Newark, NJ 07114
973-824-5871 • Fax: 973-824-3465
email: custserv@steelcraft.ws • www.steelcraft.ws