

In golf, performance  
drives compensation.



Shouldn't your CSO  
work the same way?

With PDI, compensation can now  
be directly and completely aligned  
with sales team performance.

Improving your golf game? Hard. Making sure you get results from your outsourced sales force? Easy — when you use PDI.

PDI's Performance Sales Teams is the leading provider of outsourced sales personnel to the pharmaceutical industry. Only PDI ...

- Maintains the industry's longest client relationships by consistently exceeding client objectives
- Has unparalleled experience in rapidly building large primary care and specialty teams
- Provides highly experienced sales management teams supported by a sophisticated performance-management process
- Offers superior flexibility in rapidly rightsizing field forces

To discuss how a PDI Performance Sales Teams solution can improve your sales force flexibility and ROI, please call 800-242-7494. Or visit [www.pdi-inc.com](http://www.pdi-inc.com).



MAXIMIZING SALES FORCE ROI